

ABSTRACT**DATA PROCSSING SYSTEM AND METHOD**

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A method and system for creating an audiovisual product. The method has three main stages. The first stage defines components implicitly representing functional sections of audiovisual content and transitions that
10 represent movements between components. The second stage expands the components and transitions to provide a set of explicitly realised AV assets and an expanded intermediate data structure of nodes and links. Each node is associated with one of the AV assets and the links represent movement
15 from one node to another. The third stage creates the audiovisual product in a predetermined output format, using the AV assets and the expanded intermediate data structure of the nodes and the links, wherein the audiovisual product comprises data representing a menu.

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(Figure 17)

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